

Posters for Teaching

Spies and Spy Stories



Designer unknown (佚名)

Early 1950s

[Guomintang spy]

Publisher unknown

A Guomintang spy is discovered.

The margins of this poster have been cut. If there was an 'impressum' with a designer, title, date, publisher, etc., it has been lost on this copy.



Designer: [Ding Hao \(丁浩\)](#)

1954, February

We are proud of participating in the founding of our country's industrialisation

Women wei canjia guojia gongyehua jianshe er zihao (我们为参加国家工业化建设而自豪)

Publisher: Huadong renmin meishu chubanshe, Shanghai (华东人民美术出版社)

Women are encouraged to [work](#) in industrial and technical professions. This has to do with emancipation, but also with the great need for labour.



Designer: Central Academy of Industrial Arts collective work (中央工艺美术学院供稿)

ca. 1968

Advance victoriously while following Chairman Mao's revolutionary line in literature and the arts

Yanzhe Mao zhuxide geming wenyi luxian shengli qianjin (沿着毛主席的革命文艺路线胜利前进)

At the height of the [Mao worship](#), Mao appears as radiant sun, high above the masses. The dancing figures are from the revolutionary [model operas](#) developed by Mao's wife [Jiang Qing](#).



Designer: Propaganda Poster Group Shanghai renmin meishu chubanshe (上海人民美术出版社宣传画组)
1966, September

Criticize the old world and build a new world with Mao Zedong Thought as a weapon

Yi Mao Zedong sixiang wei wuqi pipan jiu shijie jianshe xin shijie (以毛泽东思想为武器批判旧世界建设新世界)

Publisher: Shanghai renmin meishu chubanshe (上海人民美术出版社)

The [Little Red Book](#) features quotations from Mao's writings. It is small and bound in a red plastic cover so you can always carry it with you. A good Red Guard knows the book by heart and rarely reads anything else.



Designer: Jian Chongming (简崇明), Zhang Mingsheng (张明生)

1974, July

Protect the great results of the Great Cultural Revolution

Baowei wenhua dagemingde weida chengguo (保卫文化大革命的伟大成果) Publisher: Sichuan renmin chubanshe



Designer: Cultural Revolution Collective Painting Creative Group (文化大革命组画创作组)

1976, August

Bombard the capitalist headquarters

Paoda zichan jieji silingbu (炮打资产阶级司令部)

Publisher: Shanghai renmin chubanshe (上海人民出版社)

The title of this poster quotes a big character poster by Mao, in which he accuses other party leaders of treasonous and capitalist points of view and urges his supporters to overthrow his enemies. Big character posters were used extensively during the [Cultural Revolution](#)



Designer: Chen Jiren (陈纪仁)

1973, July

At home

Jiating (家庭)

Publisher: Shanghai renmin chubanshe (上海人民出版社)

A workers' interior in the 1970s: bare and almost colourless, nothing giving a personal touch. Note the clothes too: 'Mao jackets' and plain linen shoes.